



FIG. 2

overture				DirecTraffic Center®		Admin/User/philips Advertiser/s/philips	
Admin, Main		Audit Trail		News Alerts		Bid Queue	
Main		Manage Bids		Reports		Manage Listings	
Premium Bidding		Standard Bidding		Money Manager		Support Center	
						Advertiser Logout	
						Log Out	

604 Account ID Account Name Product Market  
10093418 Go To Search US 1

## PremiumBidding™

Premium Bidding is a fast and easy way to manage your Premium Listings to get the ultimate targeted traffic. Learn about Premium Bidding.  
Premium Bidding will be available for a limited time while we gather your feedback. Please let us know what you think by using the feedback form found in the Support Center. Because we are testing response to Premium Bidding, we ask that you use this page no more than six (6) times per day.

### All Listings

Put all of your listings in Premium; Listings (positions 1, 2, or 3) with just one click.

606

Account	Position	Cap
	Bid All	3 0.06
Update Bids		

### Individual Listings

Choose which listings go to Premium positions. After selecting your positions and caps, you must click 'Submit Page' to save your work before sorting or changing pages.

We're sorry, your account has gone offline during this DirecTraffic Center® session. We therefore cannot update your bids at this time. If you need further assistance, please send us an inquiry using our Support Request Form found in the Support Center.

You currently have 0 Bid Requests awaiting processing. You may have up to 20 open Bid Requests at any given time. Note: each page you submit is considered a separate Bid Request.

### Display all listings for this account

620

Sort	Search Term	Current Bid	Current Position	Bid to Become #1	Current Bid	Position	Cap
1	goofyguy123	\$0.05	2	\$0.07	(B)	1	0.05
2	goofyguy124	\$0.05	2	\$0.07	(B)	1	0.05
3	goofyguy125	\$0.05	2	\$0.07	(B)	1	0.05
4	goofyguy126	\$0.05	2	\$0.07	(B)	1	0.05
5	goofyguy127	\$0.05	2	\$0.07	(B)	1	0.05
6	goofyguy128	\$0.05	2	\$0.07	(B)	1	0.05
7	goofyguy129	\$0.05	2	\$0.07	(B)	1	0.05
8	goofyguy130	\$0.05	2	\$0.07	(B)	1	0.05
9	goofyguy131	\$0.05	2	\$0.07	(B)	1	0.05
10	goofyguy132	\$0.05	2	\$0.07	(B)	1	0.05

Click "Update Bid" to send your Premium Bid Request, or click "Reset" to return your search term bids and positions to their previously saved bids and positions.

Page: 1 1

Important!  
Click "Update Bids" before sorting or changing pages or your bid changes will be lost.

Main | Manage Bids | Reports | Manage Listings | Money Manager | Support Center |

### Tools

**Premium Listings**  
Learn all about Premium Bidding and how it can help you get the most from your online advertising.  
[Read more here](#)

**Important!**  
All bids submitted after March 1, 2001 must be a minimum of \$0.05.

### Search Your Listings

Enter your search criteria in the search box and select the type of search using the dropdown menu below.

Search by: Search Term 1  
goof

Display 10 Per Page  
or Bids Between \$ and \$

**Get Current Bid**  
View current bids and listings for any search term.  
**Search Term Suggestion Tool**  
See the numbers of searches on each term in the last month.

FIG. 6